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Dear Families,

We would like to bring you into the growth plan for The Academy of Dance. Please take a moment to read our Vision Statement and plans for the future.

**The Academy of Dance Vision Statement:**

Our vision for The Academy of Dance is to become the first independent dance conservatory in Orange County, with a strong emphasis on developing versatile dancers who are proficient in various dance styles such as ballet, modern, jazz, and tap. We are committed to providing a holistic dance education that nurtures both the body and the mind of our dancers, while maintaining an established yet cutting-edge approach to dance instruction.

To achieve this vision, we plan to open a new and upgraded location with larger and more studio space in the next 5 years, which will enable us to accommodate more students and expand our offerings. We will continue to invest in state-of-the-art equipment, technology, and facilities that enhance our students' learning experience and support our faculty's teaching methods.

We will maintain our emphasis on safe anatomical teaching that prioritizes the health and well-being of our dancers, and using comprehensive teaching styles that foster personal growth and development. We believe that dance education should not only produce accomplished dancers, but also well-rounded human beings who are prepared to achieve whatever they set their minds to.

Our mission remains the same: to provide students with the type of training that turns them into successful dancers, empathetic and responsible human beings, and integral parts of their community. We strive to create a supportive and inclusive community that celebrates diversity and encourages creativity and self-expression.

Overall, our vision for The Academy of Dance is to be recognized as a leading independent dance conservatory in Orange County that produces versatile, skilled, and well-rounded dancers who are prepared to succeed in both their dance careers and personal lives. We are committed to providing a transformative and enriching dance education that nurtures the mind, body, and soul of our students.

**5 Year Plan (2021-2026):**

Upon taking over the studio in July 2021, directors Boroka Nagy and Mate Nagy have set in place a 5 year plan for achieving their vision for the studio. We want to give you an update on where we stand in this plan.

**Year 1 (2021-2022):**

1. Developed a comprehensive dance curriculum that meets the needs of students at different levels and areas of interest to facilitate personal and technical growth safely.
2. Expanded our faculty by hiring experienced instructors who are experts in their respective genres and have a passion for teaching.
3. Renovated the basic structures of the dance studio to create a welcoming and inspiring learning environment for students. This is an ongoing project.
4. Launched marketing campaigns to increase enrollment and awareness of The Academy of Dance.

5. Offered summer dance programs and masterclasses featuring renowned guest instructors to provide students with unique learning opportunities and exposure to the wider dance community.
6. Implemented a work-study program to enable more students to partake in the benefits of dance education.

#### Year 2 (2022-2023):

1. Built partnerships with local schools and dance companies to expand the conservatory's reach in the community.
2. Expanded the conservatory's offerings to include new dance genres and styles, such as contemporary modern and hip-hop/jazz funk.
3. Established a scholarship program to support talented and deserving students.
4. Continued to host annual June Dance Concert and added Annual Winter Showcase to display students' achievements.
5. Implemented technology solutions to streamline administrative processes and improve communication with students and parents. This is an ongoing process as technology changes.
6. Started a non-profit company to expand our outreach opportunities using dance performance and dance education.

#### **Future Goals for the Next 3 Years**

#### Year 3 (2023-2024):

1. Strengthen partnerships with local dance companies and performance venues to provide more opportunities for students to gain professional experience.
2. Develop a more structured divide between our pre-professional program for students who aspire to pursue a career in dance, and our recreational program.
3. Launch an outreach program to bring dance education to underserved communities.
4. Increase the conservatory's social media presence to attract a wider audience and engage with current and prospective students.
5. Evaluate and adjust the curriculum and faculty to ensure continued excellence in dance education.

#### Year 4 (2024-2025)

1. Expand our summer intensive program to attract students from across the country and around the world.
2. Expand the scholarship programs to offer more opportunities for financial assistance to students in need.
3. Host a dance festival to showcase the conservatory's achievements and celebrate the art of dance for both professional and pre-professional choreographers and dancers.
4. Invest in new equipment and technology to enhance the learning experience and support students' creative expression.
5. Offer career development services to graduating students to help them transition to the professional world of dance or dance in the university setting.

#### Year 5 (2025-2026):

1. Expand and upgrade the conservatory's physical space to accommodate the growing student body and faculty.
2. Develop an alumni network to maintain relationships with former students and provide support for and celebrate their successes in their ongoing dance careers.
3. Collaborate with other arts organizations to promote interdisciplinary projects and performances.
4. Conduct research and publish scholarly articles to advance the field of dance education.
5. Celebrate the conservatory's achievements and legacy with a gala event and community outreach activities.
6. Foster a strong sense of community within the conservatory and the Orange County dance community by organizing social events, performances, and volunteer opportunities.

Sincerely,

*Boróka Nagy and Máté Nagy*

Academy Owners